

Summary

Penn State Mont Alto: A Strategic Performance Review

Data-Based Evaluation of Commonwealth Campuses Using Penn State's Own Metrics

Purpose: To provide a transparent, comparative analysis of Mont Alto's performance across core metrics — including enrollment, academic outcomes, cost efficiency, and community impact — in the context of the broader Commonwealth Campus review.

Prepared by: Sheila Vieira

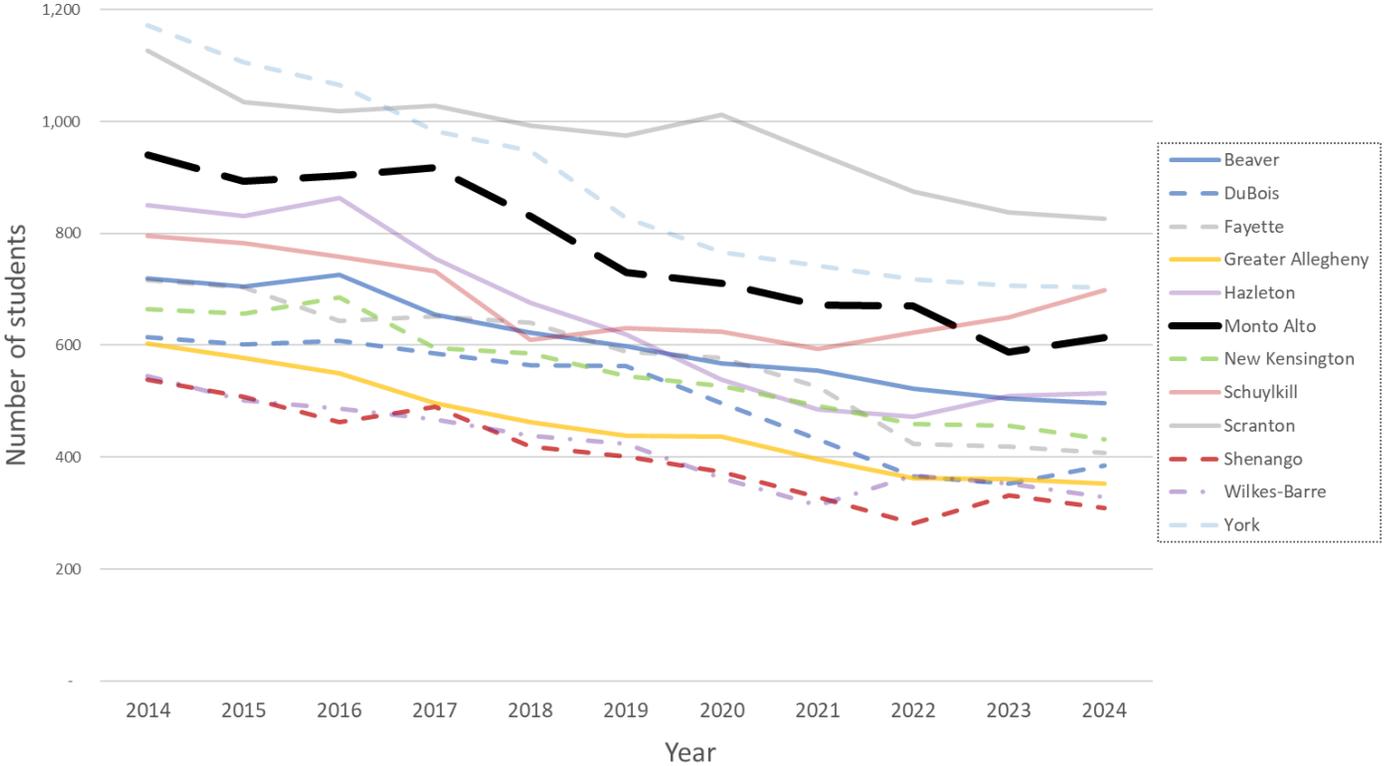
Ph.D. in Mechanical Engineering

Penn State Parent

(prepared on 7/6/25; updated on 7/27/25)

This document presents the summary of our analysis of the data included in the [CWC Workgroup Recommendation](#). The evaluation was conducted using the performance indicators outlined in the original report to ensure consistency with the framework provided by the Workgroup.

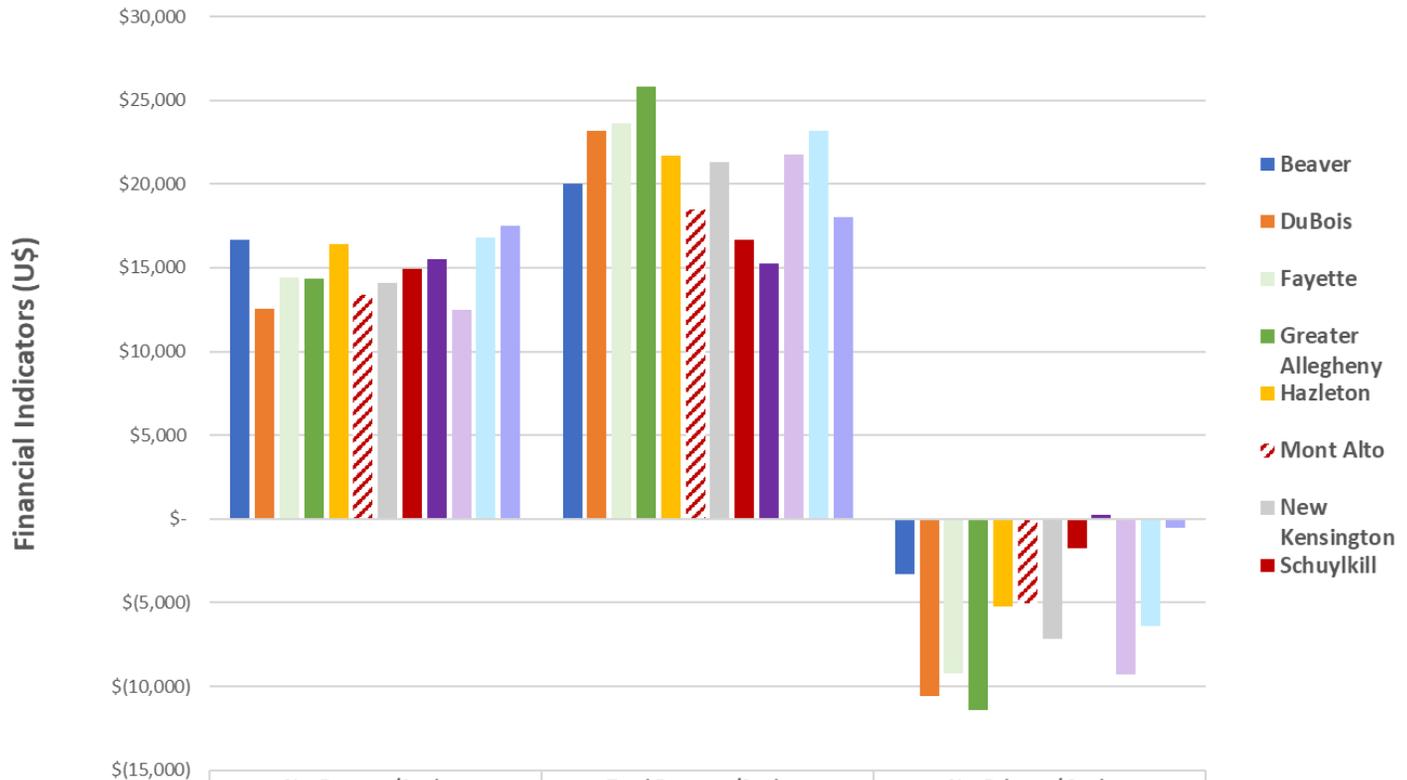
Our analysis followed the performance indicators outlined in the university's own report. For each measure, we identified the five campuses performing at the highest level and assigned them a score of 1; all other campuses received a score of 0. This process was applied consistently across all criteria, and the scores were totaled to determine an overall performance score for each campus. Based on this analysis, we recommended continued investment in the five campuses with the highest total scores, as they have shown the strongest performance according to the university's established benchmarks. We believe these findings provide a clear, data-driven foundation for making informed decisions about the future of our public higher education system.

Performance Indicator	Top 5 campuses	Graph																																																																																																																																																												
Total number of students	1. Scranton 2. York 3. Schuylkill 4. Mont Alto 5. Hazleton	<p data-bbox="583 305 1598 342">Number of students enrolled at each Penn State campus (2014 - 2024)</p>  <p data-bbox="457 651 485 894">Number of students</p> <p data-bbox="1119 1166 1176 1193">Year</p> <ul data-bbox="1612 570 1843 971" style="list-style-type: none"> Beaver DuBois Fayette Greater Allegheny Hazleton Mont Alto New Kensington Schuylkill Scranton Shenango Wilkes-Barre York <table border="1" data-bbox="457 427 1843 1193"> <caption>Estimated Student Enrollment Data (2014-2024)</caption> <thead> <tr> <th>Year</th> <th>Beaver</th> <th>DuBois</th> <th>Fayette</th> <th>Greater Allegheny</th> <th>Hazleton</th> <th>Mont Alto</th> <th>New Kensington</th> <th>Schuylkill</th> <th>Scranton</th> <th>Shenango</th> <th>Wilkes-Barre</th> <th>York</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>720</td> <td>610</td> <td>670</td> <td>600</td> <td>850</td> <td>940</td> <td>670</td> <td>800</td> <td>1130</td> <td>540</td> <td>540</td> <td>1180</td> </tr> <tr> <td>2015</td> <td>700</td> <td>600</td> <td>660</td> <td>580</td> <td>830</td> <td>900</td> <td>660</td> <td>780</td> <td>1030</td> <td>500</td> <td>500</td> <td>1110</td> </tr> <tr> <td>2016</td> <td>720</td> <td>600</td> <td>650</td> <td>550</td> <td>860</td> <td>910</td> <td>680</td> <td>750</td> <td>1010</td> <td>470</td> <td>480</td> <td>1060</td> </tr> <tr> <td>2017</td> <td>650</td> <td>580</td> <td>640</td> <td>500</td> <td>750</td> <td>920</td> <td>600</td> <td>730</td> <td>1020</td> <td>480</td> <td>470</td> <td>980</td> </tr> <tr> <td>2018</td> <td>630</td> <td>570</td> <td>620</td> <td>470</td> <td>680</td> <td>820</td> <td>580</td> <td>610</td> <td>990</td> <td>430</td> <td>440</td> <td>940</td> </tr> <tr> <td>2019</td> <td>600</td> <td>560</td> <td>600</td> <td>440</td> <td>600</td> <td>730</td> <td>550</td> <td>630</td> <td>970</td> <td>400</td> <td>410</td> <td>820</td> </tr> <tr> <td>2020</td> <td>570</td> <td>550</td> <td>580</td> <td>430</td> <td>530</td> <td>710</td> <td>530</td> <td>620</td> <td>1010</td> <td>370</td> <td>380</td> <td>770</td> </tr> <tr> <td>2021</td> <td>550</td> <td>540</td> <td>560</td> <td>400</td> <td>480</td> <td>670</td> <td>500</td> <td>590</td> <td>950</td> <td>340</td> <td>350</td> <td>740</td> </tr> <tr> <td>2022</td> <td>520</td> <td>530</td> <td>540</td> <td>370</td> <td>470</td> <td>640</td> <td>480</td> <td>620</td> <td>870</td> <td>290</td> <td>300</td> <td>720</td> </tr> <tr> <td>2023</td> <td>500</td> <td>520</td> <td>520</td> <td>360</td> <td>500</td> <td>590</td> <td>460</td> <td>650</td> <td>830</td> <td>330</td> <td>340</td> <td>700</td> </tr> <tr> <td>2024</td> <td>500</td> <td>510</td> <td>510</td> <td>350</td> <td>510</td> <td>610</td> <td>440</td> <td>700</td> <td>820</td> <td>310</td> <td>320</td> <td>700</td> </tr> </tbody> </table>	Year	Beaver	DuBois	Fayette	Greater Allegheny	Hazleton	Mont Alto	New Kensington	Schuylkill	Scranton	Shenango	Wilkes-Barre	York	2014	720	610	670	600	850	940	670	800	1130	540	540	1180	2015	700	600	660	580	830	900	660	780	1030	500	500	1110	2016	720	600	650	550	860	910	680	750	1010	470	480	1060	2017	650	580	640	500	750	920	600	730	1020	480	470	980	2018	630	570	620	470	680	820	580	610	990	430	440	940	2019	600	560	600	440	600	730	550	630	970	400	410	820	2020	570	550	580	430	530	710	530	620	1010	370	380	770	2021	550	540	560	400	480	670	500	590	950	340	350	740	2022	520	530	540	370	470	640	480	620	870	290	300	720	2023	500	520	520	360	500	590	460	650	830	330	340	700	2024	500	510	510	350	510	610	440	700	820	310	320	700
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Net Balance / Student

1. Scranton
2. York
3. Schuylkill
4. Beaver
5. Mont Alto

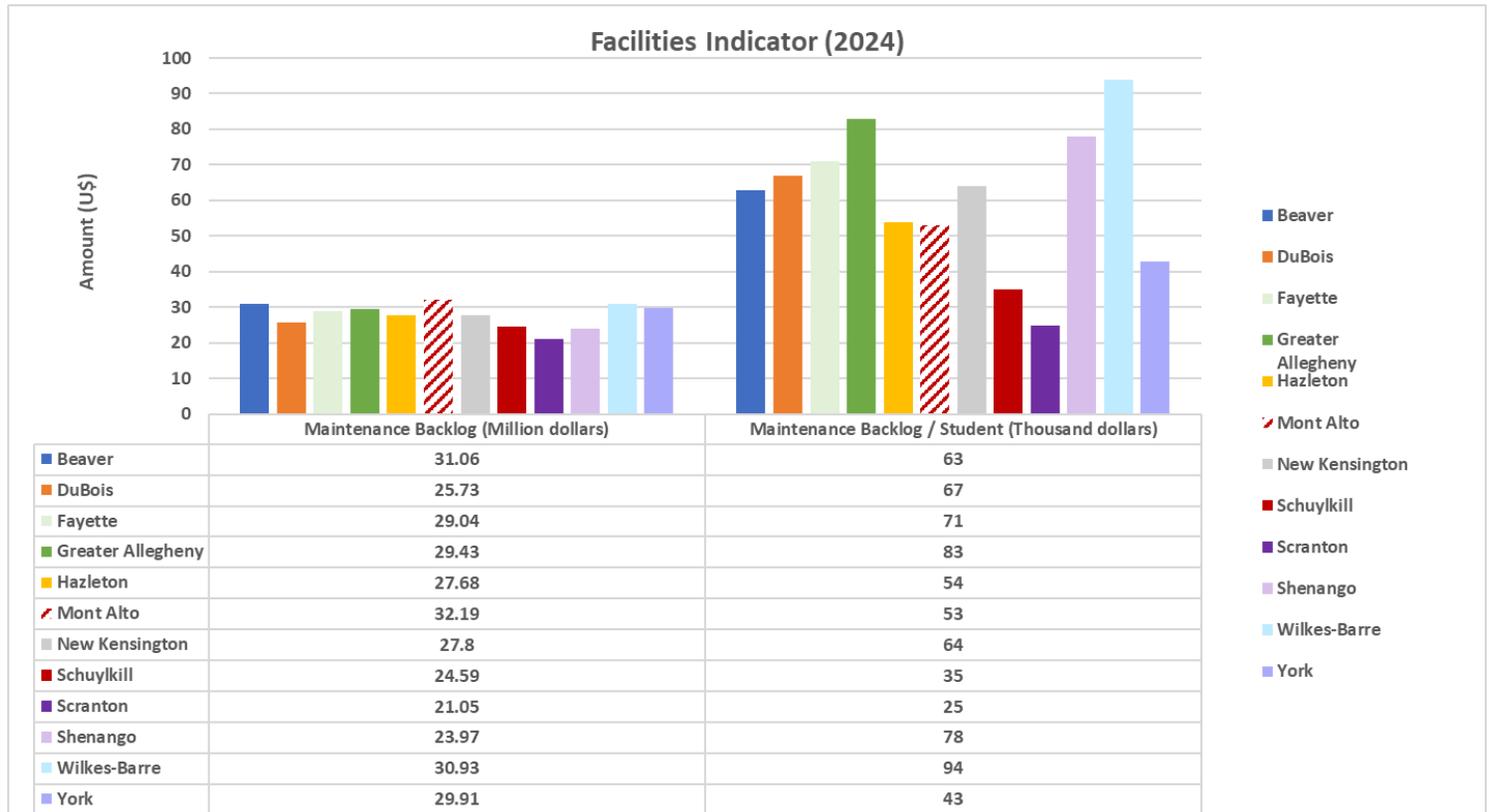
Core Business Indicators (2024)



	Net Revenue/Student	Total Expenses/Student	Net Balance / Student
Beaver	\$16,678.79	\$19,999.81	\$(3,321.03)
DuBois	\$12,560.42	\$23,142.34	\$(10,581.92)
Fayette	\$14,423.64	\$23,648.81	\$(9,225.17)
Greater Allegheny	\$14,376.49	\$25,787.58	\$(11,411.09)
Hazleton	\$16,408.70	\$21,669.28	\$(5,260.59)
Mont Alto	\$13,403.59	\$18,444.48	\$(5,040.90)
New Kensington	\$14,092.58	\$21,275.09	\$(7,182.50)
Schuylkill	\$14,926.11	\$16,660.38	\$(1,734.26)
Scranton	\$15,509.02	\$15,257.15	\$251.87
Shenango	\$12,476.52	\$21,757.35	\$(9,280.83)
Wilkes-Barre	\$16,805.97	\$23,194.23	\$(6,388.26)
York	\$17,489.87	\$18,041.01	\$(551.14)

Maintenance Backlog / Student

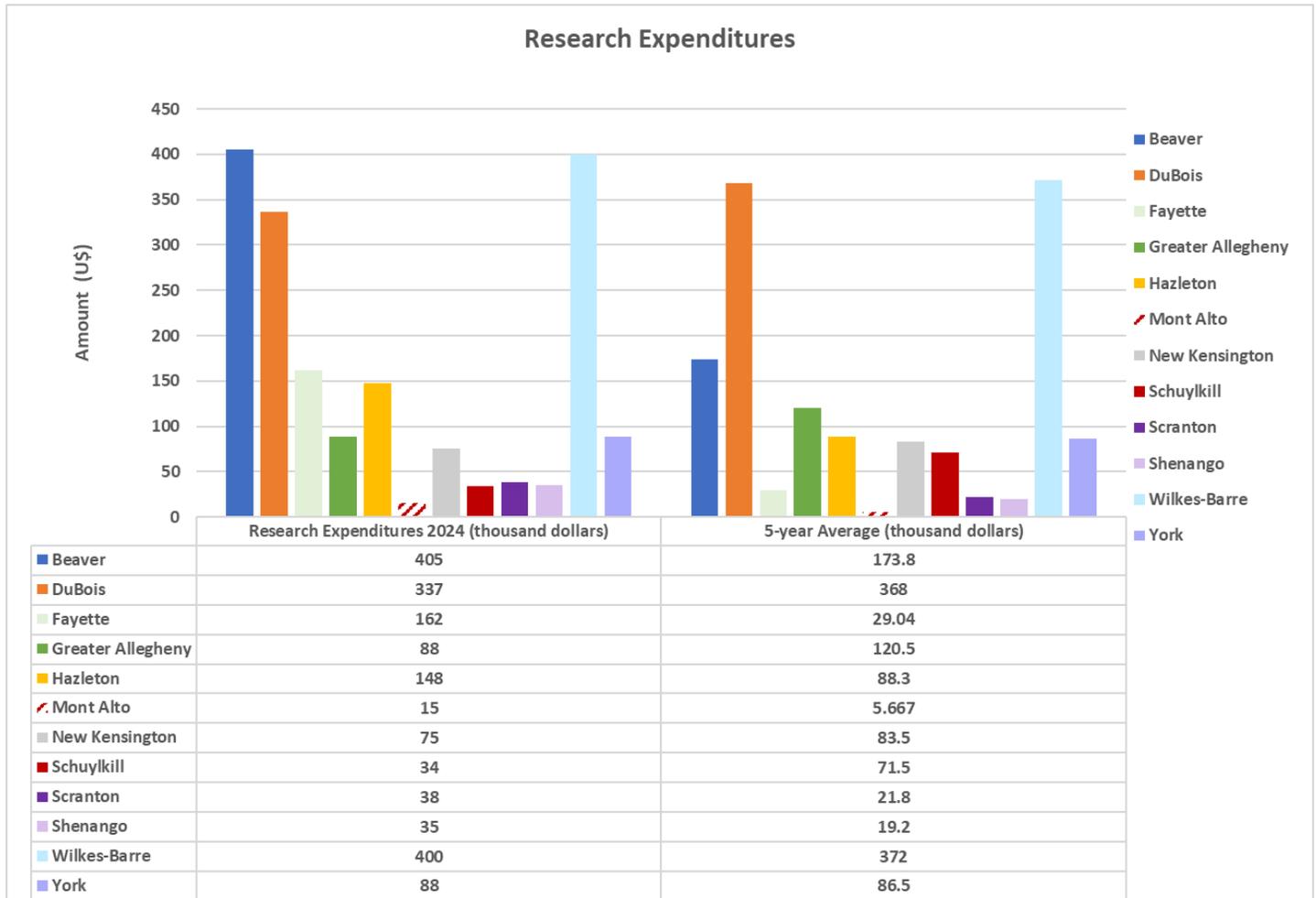
1. Scranton
2. Schuylkill
3. York
4. Mont Alto
5. Hazelton



Research Expenditures

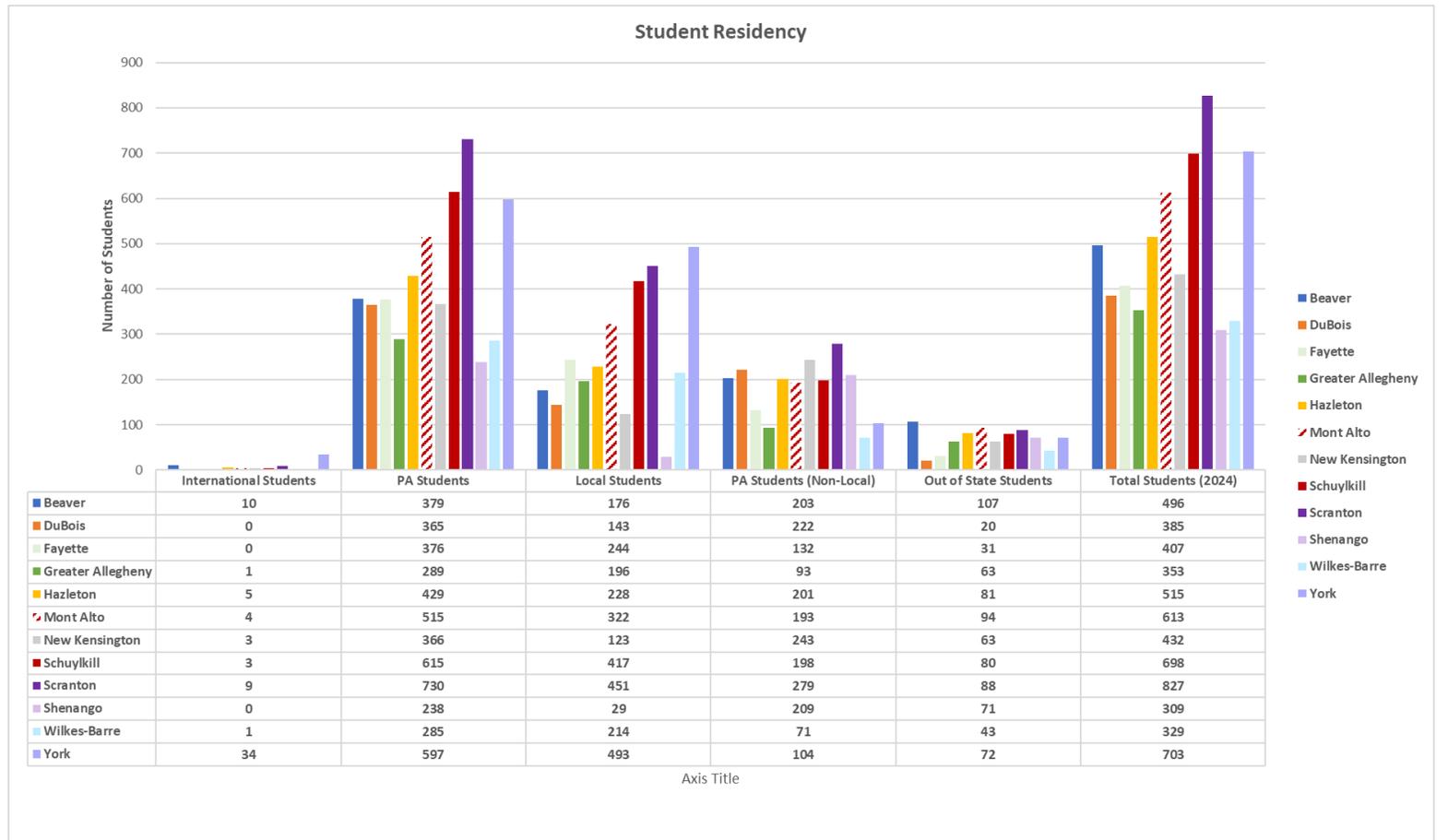
- 2024**
 1. Wilkes-Barre
 2. DuBois
 3. DuBois
 4. Fayette
 5. Hazleton

- 5-year average**
 1. Wilkes-Barre
 2. DuBois
 3. Beaver
 4. Allegheny
 5. Hazleton



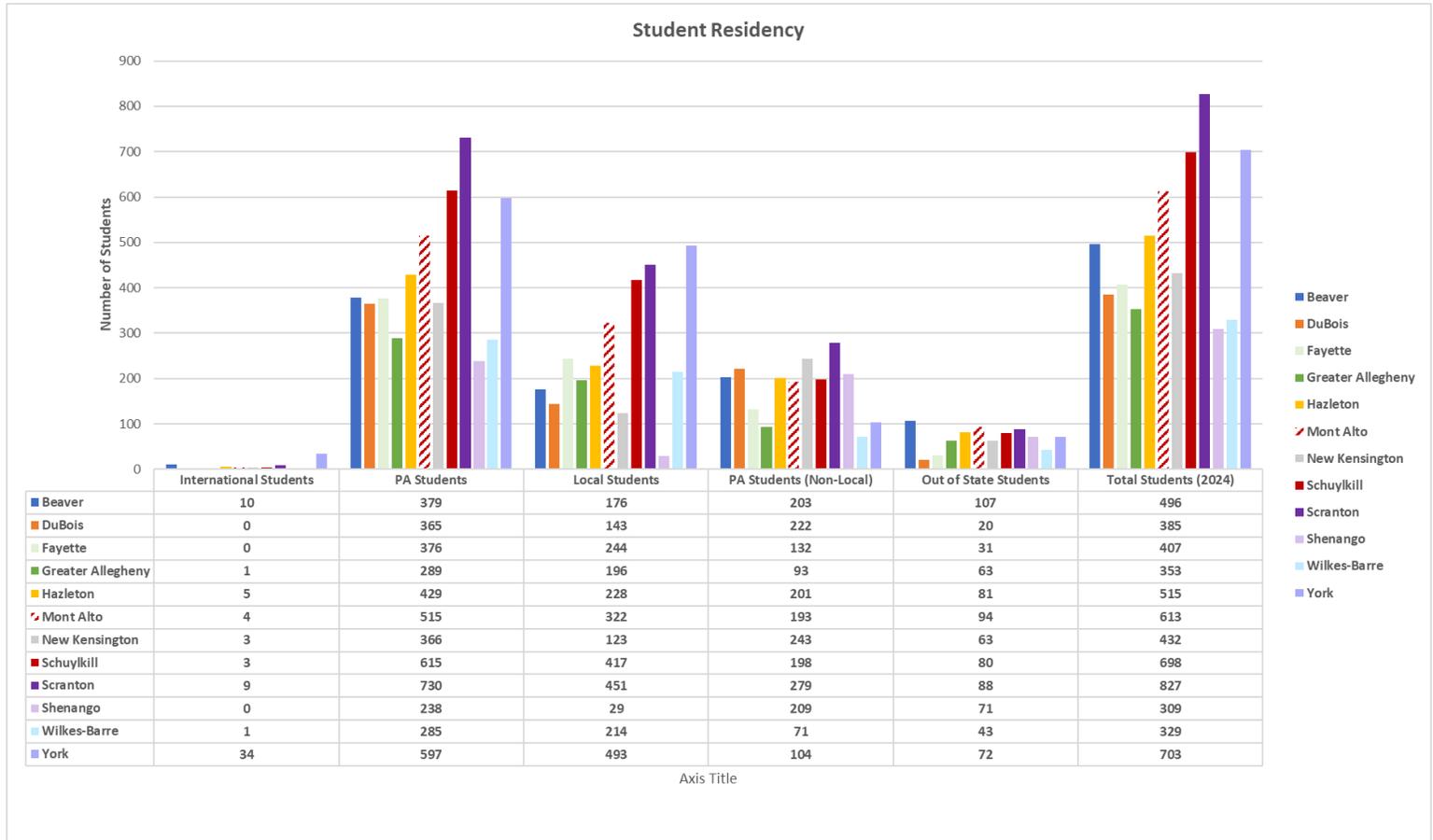
PA Students

1. Scranton
2. Schuylkill
3. York
4. Mont Alto
5. Hazleton



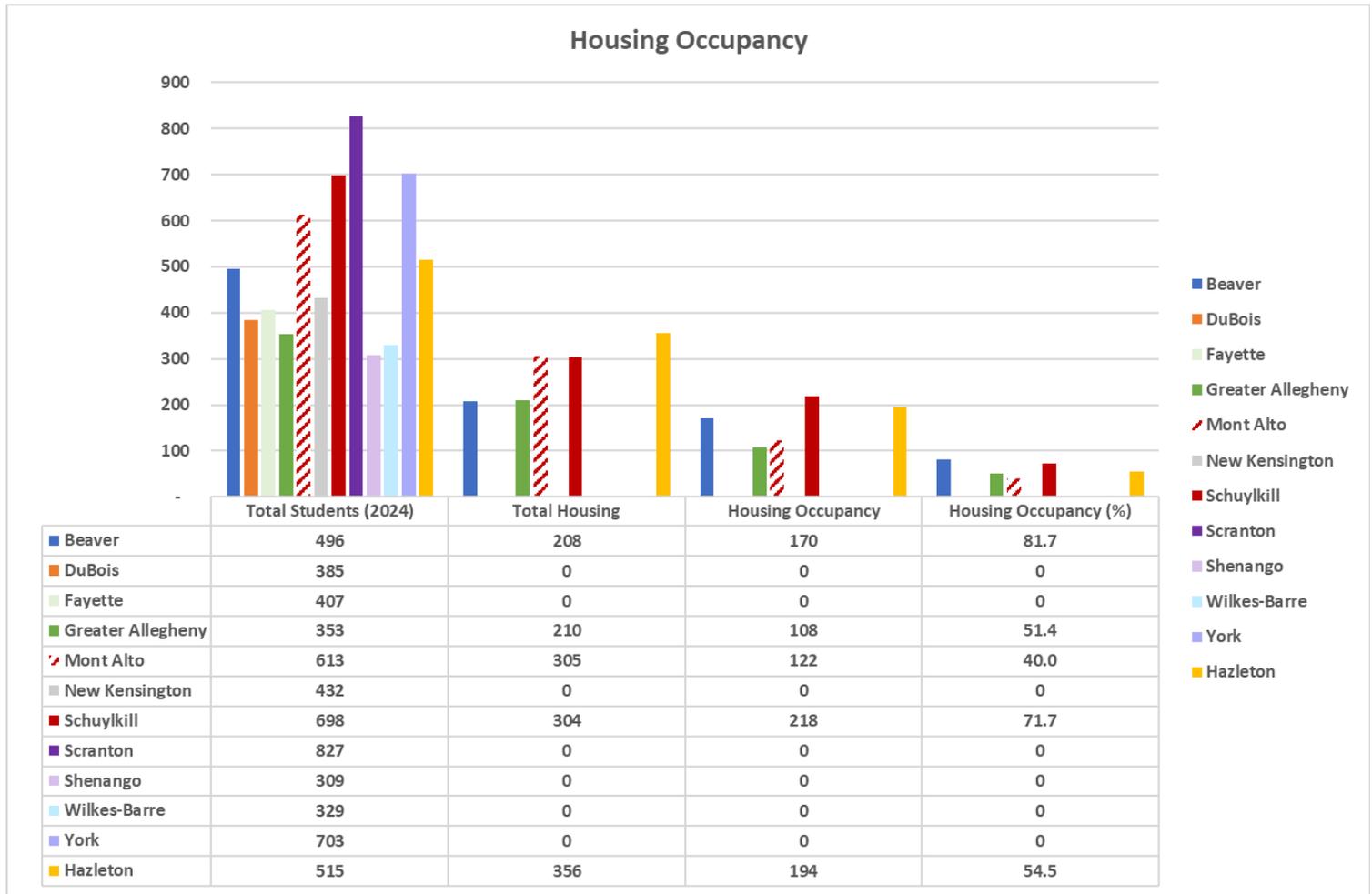
County Students (regional)

1. York
2. Scranton
3. Schuylkill
4. Mont Alto
5. Fayette



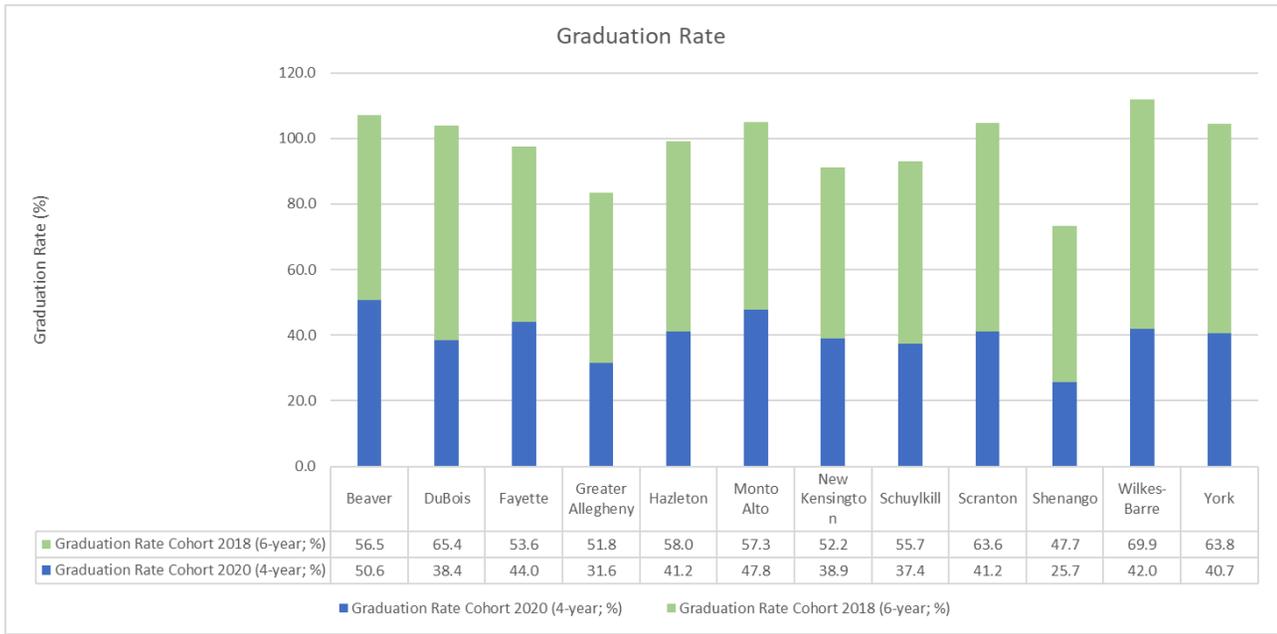
Housing
Occupancy
(%)

1. Beaver
2. Schuylkill
3. Hazleton
4. Allegheny
5. Mont Alto



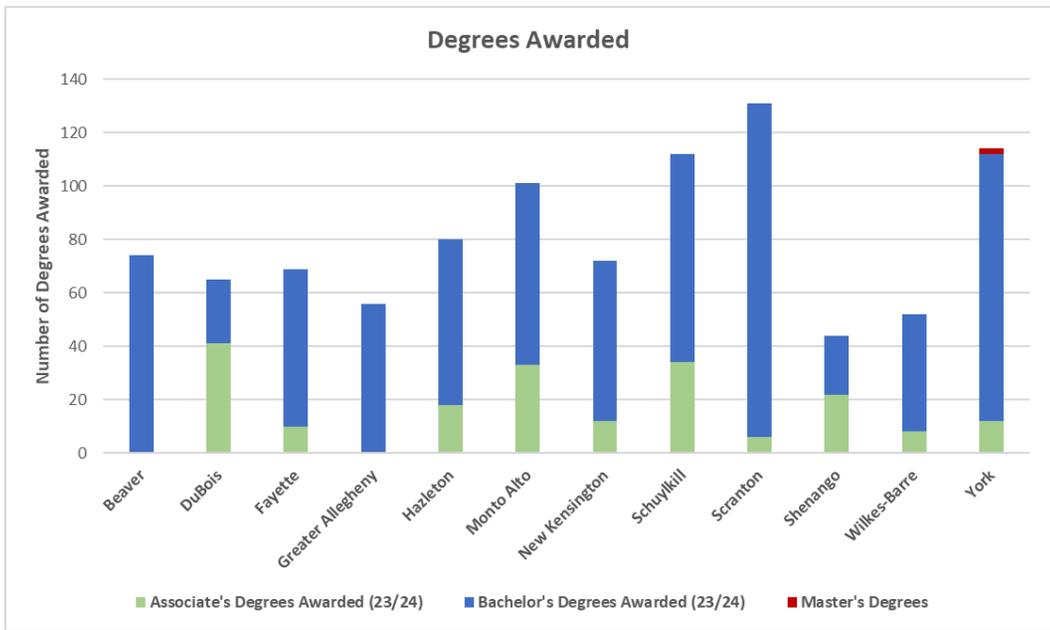
Graduation Rate (4-year)

1. Beaver
2. Mont Alto
3. Fayette
4. Wilkes-Barre
5. Scranton / Hazleton (tie)



Total Degrees Awarded

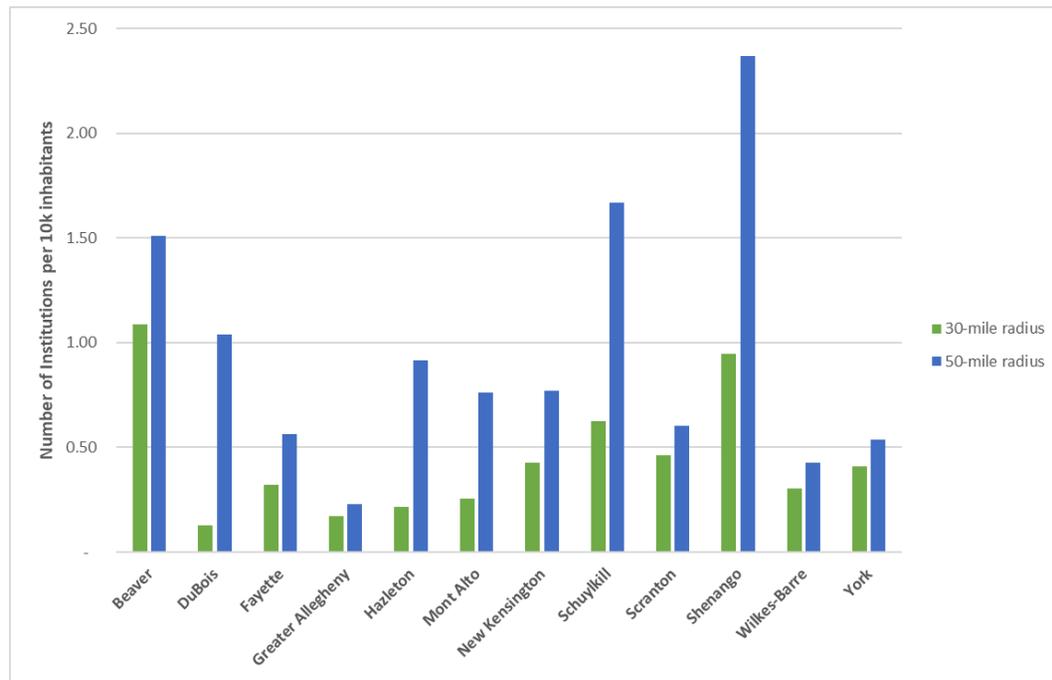
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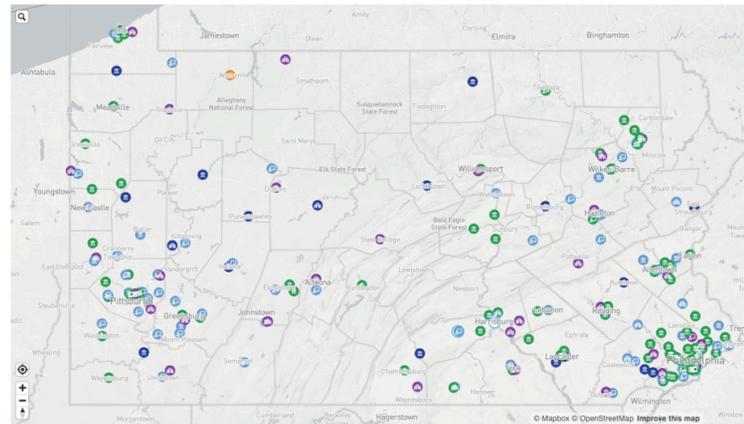
Least number of institutions (within 30 and 50 miles) per 10K inhabitants

- 30-mile radius
1. DuBois
 2. Allegheny
 3. Hazleton
 4. **Mont Alto**
 5. Wilkes-Barre

- 50-mile radius
1. Allegheny
 2. Wilkes-Barre
 3. York
 4. Fayette
 5. Scranton



PA Higher Education Institutions by Sector and Type



<p>Students who continued in the start campus (cohort 2018)</p>	<p>1. Scranton 2. Fayette 3. Shenango 4. Schuylkill 5. Mont Alto</p>	<p style="text-align: center;">Percentage of Students who continued at the Start Campus (Cohort 2018)</p> <table border="1"> <thead> <tr> <th>School</th> <th>Percentage of Students (%)</th> </tr> </thead> <tbody> <tr><td>Beaver</td><td>22.0</td></tr> <tr><td>DuBois</td><td>22.0</td></tr> <tr><td>Fayette</td><td>35.0</td></tr> <tr><td>Greater Allegheny</td><td>18.0</td></tr> <tr><td>Hazleton</td><td>21.0</td></tr> <tr><td>Mont Alto</td><td>27.0</td></tr> <tr><td>New Kensington</td><td>22.0</td></tr> <tr><td>Schuylkill</td><td>29.0</td></tr> <tr><td>Scranton</td><td>40.0</td></tr> <tr><td>Shenango</td><td>29.0</td></tr> <tr><td>Wilkes-Barre</td><td>19.0</td></tr> <tr><td>York</td><td>14.0</td></tr> </tbody> </table>	School	Percentage of Students (%)	Beaver	22.0	DuBois	22.0	Fayette	35.0	Greater Allegheny	18.0	Hazleton	21.0	Mont Alto	27.0	New Kensington	22.0	Schuylkill	29.0	Scranton	40.0	Shenango	29.0	Wilkes-Barre	19.0	York	14.0
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<p>Employed in PA 1 year after graduation</p>	<p>1. Scranton 2. Fayette 3. Mont Alto, DuBois, New Kensington</p>	<p style="text-align: center;">Employed in PA 1 year post-graduation (2001 - 2022)</p> <table border="1"> <thead> <tr> <th>School</th> <th>Number of alumni</th> </tr> </thead> <tbody> <tr><td>Beaver</td><td>1050</td></tr> <tr><td>DuBois</td><td>1800</td></tr> <tr><td>Fayette</td><td>2100</td></tr> <tr><td>Greater Allegheny</td><td>950</td></tr> <tr><td>Hazleton</td><td>1300</td></tr> <tr><td>Mont Alto</td><td>1800</td></tr> <tr><td>New Kensington</td><td>1800</td></tr> <tr><td>Schuylkill</td><td>1400</td></tr> <tr><td>Scranton</td><td>2500</td></tr> <tr><td>Shenango</td><td>1200</td></tr> <tr><td>Wilkes-Barre</td><td>1100</td></tr> <tr><td>York</td><td>1700</td></tr> </tbody> </table>	School	Number of alumni	Beaver	1050	DuBois	1800	Fayette	2100	Greater Allegheny	950	Hazleton	1300	Mont Alto	1800	New Kensington	1800	Schuylkill	1400	Scranton	2500	Shenango	1200	Wilkes-Barre	1100	York	1700
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Median Earnings 1 year after graduation

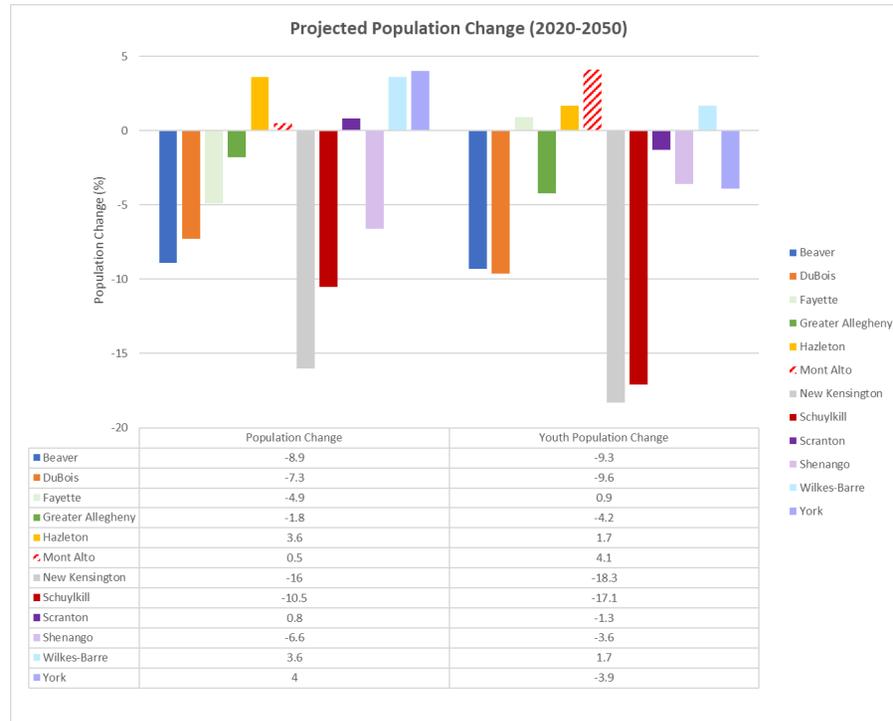
1. Mont Alto
2. New Kensington
3. York
4. Fayette
5. Scranton

Median Earning Years After Graduation (201 - 2022)

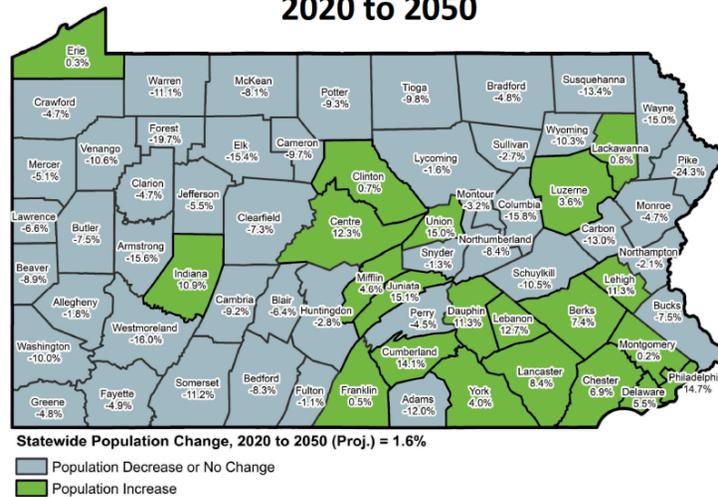


Population Change

1. York
2. Hazleton
3. Wilkes-Barre
4. Scranton
5. Mont Alto

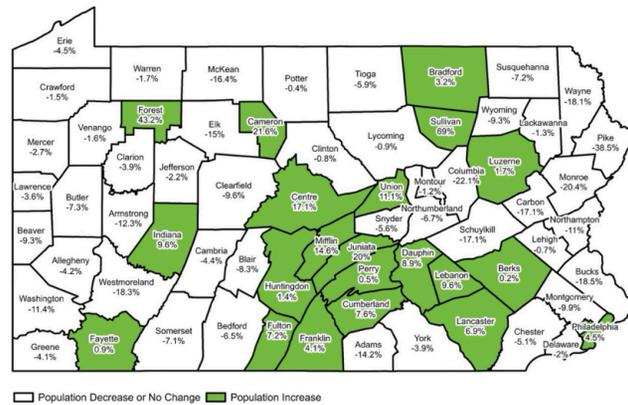
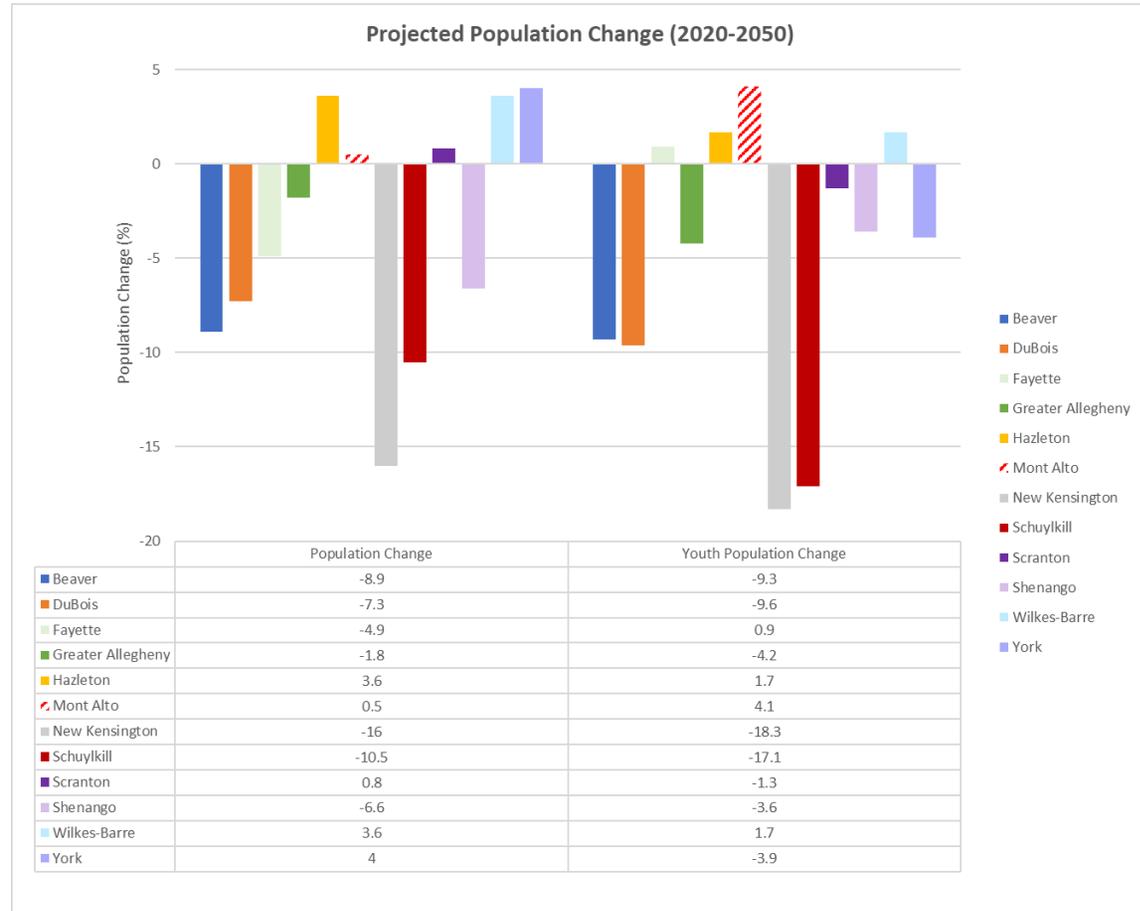


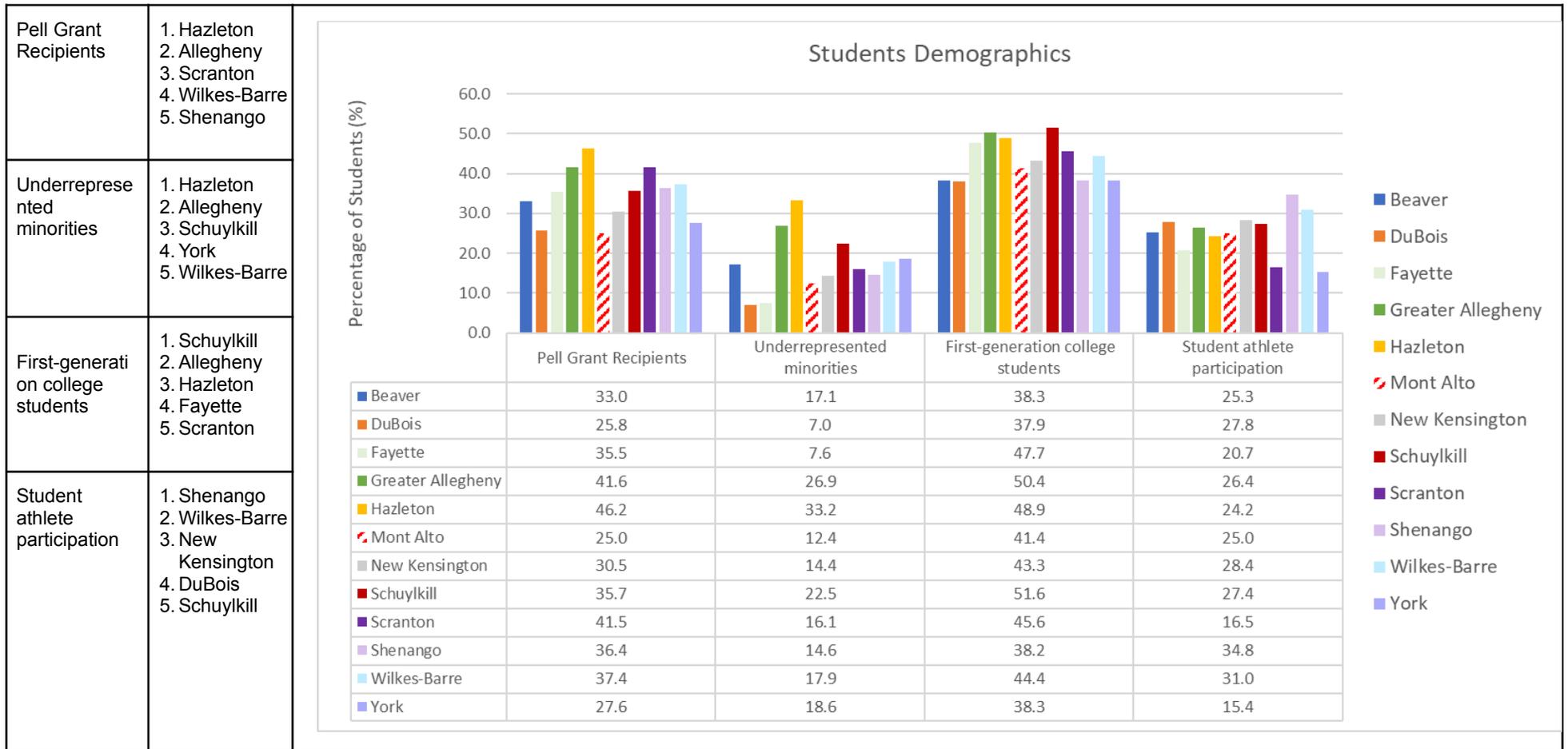
Projected Population Change, 2020 to 2050



Youth
Population
Change

1. Mont Alto
2. Hazleton / Wilkes-Barre (tie)
3. Fayette
4. Scranton





Conclusion

For each of the key metrics outlined above, the five top-performing campuses were awarded one point, while all other campuses received a score of zero. Table 1 presents the campuses that ranked in the top five for each measure, along with the total score accumulated by each campus across all metrics.

Based on the total points accumulated across all criteria, we recommend continued investment in the following campuses:

1. Scranton
2. Mont Alto
3. Hazleton
4. Schuylkill
5. York

Table 1: Points for the top 5 performing campuses on each criterion.

Criterion	In-Scope Campuses											
	Beaver	DuBois	Fayette	Greater Allegheny	Hazleton	Mont Alto	New Kensington	Schuylkill	Scranton	Shenango	Wilkes-Barre	York
Total Number of Students	0	0	0	0	1	1	0	1	1	0	0	1
Net Balance / Student	1	0	0	0	0	1	0	1	1	0	0	1
Maintenance Backlog / Student	0	0	0	0	1	1	0	1	1	0	0	1
Research Expenditures (5-year average)	1	1	0	1	1	0	0	0	0	0	1	0
PA Students	0	0	0	0	1	1	0	1	1	0	0	1
County Students (regional)	0	0	1	0	0	1	0	1	1	0	0	1
Housing	1	0	0	1	1	1	0	1	0	0	0	0
Graduation Rate (4-year)	1	0	1	0	1	1	0	0	1	0	1	0
Total Degrees Awarded	0	0	0	0	1	1	0	1	1	0	0	1
Number of institutions (within 50 miles) per 10K inhabitants	0	0	1	1	0	0	0	0	1	0	1	1
Students who continued in the start campus (cohort 2018)	0	0	1	0	0	1	0	1	1	1	0	0
Employed in PA 1 year after graduation	0	1	1	0	0	1	1	0	1	0	0	0
Median Earnings 1 year after graduation	0	0	1	0	0	1	1	0	1	0	0	1
Pell Grant Recipients	0	0	0	1	1	0	0	0	1	1	1	0
Underrepresented minorities	0	0	0	1	1	0	0	1	0	0	1	1
First-generation college students	0	0	1	1	1	0	0	1	1	0	0	0
Student athlete participation	0	1	0	0	0	0	1	1	0	1	1	0
Population Change	0	0	0	0	1	1	0	0	1	0	1	1
Youth Population Change	0	0	1	0	1	1	0	0	1	0	1	0
Total Points	4	3	8	6	12	13	3	11	15	3	8	10

Suggestions for Mont Alto Campus Improvement:

Below is a list of suggestions to improve Mont Alto campus enrollment

1. Community-driven initiatives could play a valuable role in supporting the future of campuses like Mont Alto. For example, local “Save Our Campus” campaigns could be launched in surrounding cities, where donors and community members come together to organize fundraising events such as festivals, with all proceeds benefiting the university.
2. Given that Mont Alto was founded in 1903, the campus may also be eligible for grants aimed at preserving and renovating historic buildings—an opportunity worth exploring to help offset infrastructure costs.
3. Additionally, there is potential for student-led innovation. Business and marketing students could take part in a campus-wide challenge to develop strategies for increasing enrollment. A friendly competition among Commonwealth Campuses could incentivize participation, with the winning team receiving a prize that would directly benefit their home campus. Initiatives like these foster creativity, community investment, and real-world learning opportunities while supporting the long-term sustainability of regional campuses.