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| |  |  |  |  | | --- | --- | --- | --- | | **Business Ad Rates – 2023 (effective 2/1/23)** (image ad) | | | | | **Term** | **Discount** | **Business Weekly Rate** | **Business Cost** | | **1 week** | 0 | $ 30.00 | **$ 30.00** | | **2 weeks** | 5% | $ 28.50 | **$ 57.00** | | **4 weeks (1 month)** | 10% | $ 27.00 | **$ 108.00** | | **12 weeks (3 months)** | 20% | $ 24.00 | **$ 288.00** | | **26 weeks (6 months)** | 30% | $ 21.00 | **$ 546.00** | | **52 weeks (1 year)** | 40% | $ 18.00 | **$ 936.00** |  |  |  |  |  | | --- | --- | --- | --- | | **Non-profit Business Ad Rates – 2023 (effective 2/1/23)** (image ad) | | | | | **Term** | **Discount** | **Business Weekly Rate** | **Business Cost** | | **1 week** | 0 | $ 25.00 | **$ 25.00** | | **2 weeks** | 5% | $ 23.75 | **$ 47.50** | | **4 weeks (1 month)** | 10% | $ 22.50 | **$ 90.00** | | **12 weeks (3 months)** | 20% | $ 20.00 | **$ 240.00** | | **26 weeks (6 months)** | 30% | $ 17.50 | **$ 455.00** | | **52 weeks (1 year)** | 40% | $ 15.00 | **$ 780.00** |  |  | | --- | | **Classified Ad** **Rates** (text-only ad) | | * Flat rate of $7/week for first 25 words; $0.10 for each additional word | | | * Available in 1-week increments | | |