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| **Business Ad Rates – 2023 (effective 2/1/23)** (image ad) |
| **Term** | **Discount** | **Business Weekly Rate** | **Business Cost** |
| **1 week** | 0 | $ 30.00 | **$ 30.00** |
| **2 weeks** | 5% | $ 28.50 | **$ 57.00** |
| **4 weeks (1 month)** | 10% | $ 27.00 | **$ 108.00**  |
| **12 weeks (3 months)** | 20% | $ 24.00  | **$ 288.00**  |
| **26 weeks (6 months)** | 30% | $ 21.00  | **$ 546.00**  |
| **52 weeks (1 year)** | 40% | $ 18.00  | **$ 936.00** |

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| **Non-profit Business Ad Rates – 2023 (effective 2/1/23)** (image ad) |
| **Term** | **Discount** | **Business Weekly Rate** | **Business Cost** |
| **1 week** | 0 | $ 25.00 | **$ 25.00** |
| **2 weeks** | 5% | $ 23.75 | **$ 47.50** |
| **4 weeks (1 month)** | 10% | $ 22.50  | **$ 90.00** |
| **12 weeks (3 months)** | 20% | $ 20.00  | **$ 240.00** |
| **26 weeks (6 months)** | 30% | $ 17.50  | **$ 455.00** |
| **52 weeks (1 year)** | 40% | $ 15.00  | **$ 780.00** |

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| **Classified Ad** **Rates** (text-only ad) |
| * Flat rate of $7/week for first 25 words; $0.10 for each additional word
 |
| * Available in 1-week increments
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